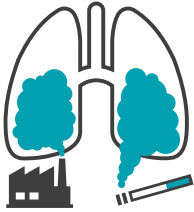


INNOVATIVE SOLUTIONS TO HELP MILLIONS BREATHE EASIER

ABOUT COPD



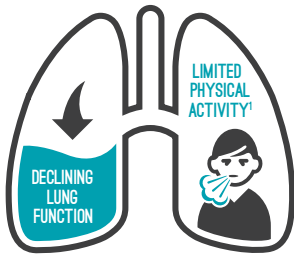
COPD is a chronic lung syndrome caused by long-term inhalation exposure to pollutants and noxious particles, **most commonly cigarette smoke**¹

Characterised by chronic constriction of the airways – bronchodilators (medicine to open the airways) are the cornerstone of treatment



3rd leading cause of death by 2030²

IMPACT ON PATIENTS



Declining lung function and limited physical activity. Impact on day to day tasks, for example **washing, shopping, walking**¹

Also a significant emotional impact...

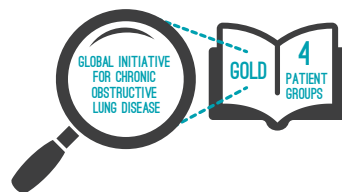


EXACERBATIONS IN COPD



An exacerbation is a **worsening of COPD symptoms**

GOLD (Global Initiative for Chronic Obstructive Lung Disease) guidelines - **4 patient groups**, based on the patient's level of symptoms and future risk of exacerbations¹



Exacerbations responsible for **majority of COPD costs** due to unscheduled physician and emergency room visits and hospitalisations¹

€38.6 billion⁵
Annual cost of COPD in EU



COPD remains a high unmet medical need

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